



CONTRACT

Product	Contract / Revision	All Order #
Issue	903891 /	06120502
Contract Dates	Estimate #	
10/31/12 - 11/06/12	NRSC 2012	
Advertiser	Original Date / Revision	
NRSC National Republican Senate Comm	08/29/12 / 08/29/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricot	HRP - Washington
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
9912521		
Agency Ref	Advertiser Ref	

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KOAT	11/01/12	11/02/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 2	KOAT	11/05/12	11/06/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/31/12	11/02/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 4	KOAT	11/05/12	11/06/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 5	KOAT	10/31/12	11/02/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	0	\$0.00
D 6	KOAT	11/05/12	11/06/12	Live with Regis & Kelly 9-10a 9-10a			:30			NM	0	\$0.00
D 7	KOAT	10/31/12	11/02/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 8	KOAT	11/05/12	11/06/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 9	KOAT	10/31/12	11/02/12	ABC Soaps ROT	1-3p		:30			NM	0	\$0.00
D 10	KOAT	11/05/12	11/05/12	ABC Soaps ROT	1-3p		:30			NM	0	\$0.00
D 11	KOAT	10/31/12	11/02/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	11/05/12	11/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	10/31/12	11/02/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 14	KOAT	11/05/12	11/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 15	KOAT	10/31/12	11/02/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 16	KOAT	11/05/12	11/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 17	KOAT	10/31/12	11/02/12	Entertainment Tonight 630-7p 630-7p			:30			NM	0	\$0.00
D 18	KOAT	11/05/12	11/05/12	Entertainment Tonight 630-7p 630-7p			:30			NM	0	\$0.00
D 19	KOAT	10/31/12	11/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 20	KOAT	11/05/12	11/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 21	KOAT	11/01/12	11/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 22	KOAT	11/05/12	11/05/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 23	KOAT	11/01/12	11/01/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 24	KOAT	11/05/12	11/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 25	KOAT	11/05/12	11/05/12	DWTS	7-9P		:30			NM	0	\$0.00
D 26	KOAT	11/05/12	11/05/12	CASTLE	9-10p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four weeks advance cancellation notice is required unless otherwise specified.

Hearst television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
903891 /	06120502

Contract Dates	Product	Estimate #
10/31/12 - 11/06/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republics	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/31/12	10/31/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 28	KOAT	11/03/12	11/03/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 29	KOAT	11/03/12	11/03/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 30	KOAT	11/04/12	11/04/12	Su 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 31	KOAT	11/04/12	11/04/12	This Week	9-10a		:30			NM	0	\$0.00
D 32	KOAT	10/31/12	11/02/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 33	KOAT	11/05/12	11/05/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 34	KOAT	11/04/12	11/04/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 35	KOAT	11/04/12	11/04/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision	Alt Order #
903840 /	06120499
Product	
Issue	
Contract Dates	Estimate #
10/24/12 - 10/30/12	NRSC 2012
Advertiser	
NRSC National Republican Senate Comm	Original Date / Revision 08/29/12 / 08/29/12
Billing Cycle	Billing Calendar
EOM/EOC	Broadcast
Station	Account Executive
KOAT	Mary Tricoli
Special Handling	
Demographic	
Adults 35+	
IDB#	Advertiser Code
9912521	Product Code
Agency Ref	Advertiser Ref

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Week	Rate	Spots/	Type	Spots	Amount
D 1	KOAT	10/25/12	10/26/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00	
D 2	KOAT	10/29/12	10/30/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00	
D 3	KOAT	10/24/12	10/26/12	Good Morning America	7-9a		:30			NM	0	\$0.00	
D 4	KOAT	10/29/12	10/30/12	Good Morning America	7-9a		:30			NM	0	\$0.00	
D 5	KOAT	10/24/12	10/26/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	\$0.00	
D 6	KOAT	10/29/12	10/30/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	\$0.00	
D 7	KOAT	10/24/12	10/26/12	The View 10-11a	10-11a		:30			NM	0	\$0.00	
D 8	KOAT	10/29/12	10/30/12	The View 10-11a	10-11a		:30			NM	0	\$0.00	
D 9	KOAT	10/24/12	10/26/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00	
D 10	KOAT	10/29/12	10/30/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00	
D 11	KOAT	10/25/12	10/26/12	Dr Oz	4-5p		:30			NM	0	\$0.00	
D 12	KOAT	10/29/12	10/30/12	Dr Oz	4-5p		:30			NM	0	\$0.00	
D 13	KOAT	10/24/12	10/26/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00	
D 14	KOAT	10/29/12	10/30/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00	
D 15	KOAT	10/24/12	10/26/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00	
D 16	KOAT	10/29/12	10/30/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00	
D 17	KOAT	10/24/12	10/26/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	\$0.00	
D 18	KOAT	10/29/12	10/30/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	\$0.00	
D 19	KOAT	10/24/12	10/26/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00	
D 20	KOAT	10/29/12	10/30/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00	
D 21	KOAT	10/24/12	10/26/12	Nightline	1105-1135p		:30			NM	0	\$0.00	
D 22	KOAT	10/29/12	10/30/12	Nightline	1105-1135p		:30			NM	0	\$0.00	
D 23	KOAT	10/29/12	10/29/12	DWTS	7-9P		:30			NM	0	\$0.00	
D 24	KOAT	10/27/12	10/27/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00	
D 25	KOAT	10/27/12	10/27/12	ABC College Football	10-4p		:30			NM	0	\$0.00	
D 26	KOAT	10/27/12	10/27/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00	

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 903840 /	Alt Order # 06120499
Contract Dates 10/24/12 - 10/30/12	Product Issue
Advertiser NRSC National Republica	Original Date / Revision 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 27	KOAT	10/27/12	10/27/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
D 28	KOAT	10/28/12	10/28/12	This Week		9-10a	:30			NM	0	\$0.00
D 29	KOAT	10/28/12	10/28/12	Action 7 News @ 5p Sun		5-530p	:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision	All Order #	
904031 /	06120495	
Product		
Issue		
Contract Dates	Estimate #	
10/17/12 - 10/23/12	NRSC 2012	
Advertiser		
NRSC National Republican Senate Comm		
		Original Date / Revision
		08/29/12 / 08/29/12
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP - Washington
Special Handling		
Demographic		
Adults 35+		
IDB#	Advertiser Code	Product Code
9912521		
Agency Ref		Advertiser Ref

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Spots/	
										Type	Spots
D 1	KOAT	10/18/12	10/18/12	5a A7N More In The AM	5-6a		:30		NM	0	\$0.00
D 2	KOAT	10/17/12	10/19/12	6a A7N More In The AM	6-7a		:30		NM	0	\$0.00
D 3	KOAT	10/17/12	10/19/12	Good Morning America	7-9a		:30		NM	0	\$0.00
D 4	KOAT	10/18/12	10/19/12	Live with Regis & Kelly 9-10a 9-10a			:30		NM	0	\$0.00
D 5	KOAT	10/17/12	10/19/12	The View 10-11a	10-11a		:30		NM	0	\$0.00
D 6	KOAT	10/17/12	10/19/12	Ellen 3-4p	3-4p		:30		NM	0	\$0.00
D 7	KOAT	10/18/12	10/19/12	Dr Oz	4-5p		:30		NM	0	\$0.00
D 8	KOAT	10/17/12	10/19/12	Action 7 News @ 5p	5-530p		:30		NM	0	\$0.00
D 9	KOAT	10/17/12	10/19/12	Action 7 News @ 6p	6-630p		:30		NM	0	\$0.00
D 10	KOAT	10/17/12	10/19/12	Entertainment Tonight 630-7f 630-7p			:30		NM	0	\$0.00
D 11	KOAT	10/17/12	10/19/12	Action 7 News @ 10p M-F	10-1030p		:30		NM	0	\$0.00
D 12	KOAT	10/17/12	10/19/12	Nightline	1105-1135p		:30		NM	0	\$0.00
D 13	KOAT	10/17/12	10/17/12	MODERN FAMILY	8-9p		:30		NM	0	\$0.00
D 14	KOAT	10/20/12	10/20/12	Sa 6a A7N More in the AM	6-9a		:30		NM	0	\$0.00
D 15	KOAT	10/20/12	10/20/12	Action 7 News @ 5p Sat	5-530p		:30		NM	0	\$0.00
D 16	KOAT	10/20/12	10/20/12	ABC Prime College Football	6-930P		:30		NM	0	\$0.00
D 17	KOAT	10/21/12	10/21/12	This Week	9-10a		:30		NM	0	\$0.00
D 18	KOAT	10/21/12	10/21/12	Action 7 News @ 5p Sun	5-530p		:30		NM	0	\$0.00
D 19	KOAT	10/21/12	10/21/12	Action 7 News @ 10p Sun	10-1030p		:30		NM	0	\$0.00
D 20	KOAT	10/23/12	10/23/12	5a A7N More In The AM	5-6a		:30		NM	0	\$0.00
D 21	KOAT	10/22/12	10/23/12	6a A7N More In The AM	6-7a		:30		NM	0	\$0.00
D 22	KOAT	10/22/12	10/23/12	Good Morning America	7-9a		:30		NM	0	\$0.00
D 23	KOAT	10/22/12	10/23/12	Live with Regis & Kelly 9-10a 9-10a			:30		NM	0	\$0.00
D 24	KOAT	10/22/12	10/23/12	The View 10-11a	10-11a		:30		NM	0	\$0.00
D 25	KOAT	10/22/12	10/23/12	Ellen 3-4p	3-4p		:30		NM	0	\$0.00
D 26	KOAT	10/22/12	10/23/12	Dr Oz	4-5p		:30		NM	0	\$0.00

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
904031 /	06120495

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/22/12	10/23/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 28	KOAT	10/22/12	10/23/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 29	KOAT	10/22/12	10/23/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	\$0.00
D 30	KOAT	10/22/12	10/23/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 31	KOAT	10/22/12	10/23/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 32	KOAT	10/23/12	10/23/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00
D 33	KOAT	10/18/12	10/18/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 34	KOAT	10/22/12	10/22/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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CONTRACT

Contract / Revision	Alt Order #	
904066 /	06120492	
<u>Product</u>		
<u>Issue</u>		
Contract Dates	Estimate #	
10/10/12 - 10/16/12	NRSC 2012	
<u>Advertiser</u>		
NRSC National Republican Senate Comm		
08/29/12 / 08/29/12		
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP - Washington
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
IDB#	Advertiser Code	Product Code
9912521		
<u>Agency Ref</u>		
<u>Advertiser Ref</u>		

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 1	KOAT	10/10/12	10/11/12	5a A7N More In The AM	5-6a		:30				0	\$0.00
D 2	KOAT	10/10/12	10/12/12	6a A7N More In The AM	6-7a		:30				0	\$0.00
D 3	KOAT	10/10/12	10/12/12	Good Morning America	7-9a		:30				0	\$0.00
D 4	KOAT	10/11/12	10/12/12	Live with Regis & Kelly 9-10a	9-10a		:30				0	\$0.00
D 5	KOAT	10/10/12	10/12/12	The View 10-11a	10-11a		:30				0	\$0.00
D 6	KOAT	10/10/12	10/12/12	Ellen 3-4p	3-4p		:30				0	\$0.00
D 7	KOAT	10/11/12	10/12/12	Dr Oz	4-5p		:30				0	\$0.00
D 8	KOAT	10/10/12	10/12/12	Action 7 News @ 5p	5-530p		:30				0	\$0.00
D 9	KOAT	10/10/12	10/12/12	Action 7 News @ 6p	6-630p		:30				0	\$0.00
D 10	KOAT	10/10/12	10/12/12	Entertainment Tonight 630-7p	630-7p		:30				0	\$0.00
D 11	KOAT	10/10/12	10/12/12	Action 7 News @ 10p M-F	10-1030p		:30				0	\$0.00
D 12	KOAT	10/10/12	10/12/12	Nightline	1105-1135p		:30				0	\$0.00
D 13	KOAT	10/12/12	10/12/12	PRIMETIME	8-9p		:30				0	\$0.00
D 14	KOAT	10/13/12	10/13/12	Sa A7N Balloon Fiesta	6-9a		:30				0	\$0.00
D 15	KOAT	10/13/12	10/13/12	Action 7 News @ 5p Sat	5-530p		:30				0	\$0.00
D 16	KOAT	10/13/12	10/13/12	ABC Prime College Football	6-930P		:30				0	\$0.00
D 17	KOAT	10/14/12	10/14/12	A7N LTM Sun 5am	5-6a		:30				0	\$0.00
D 18	KOAT	10/14/12	10/14/12	Su A7N Balloon Fiesta	6-9A		:30				0	\$0.00
D 19	KOAT	10/14/12	10/14/12	This Week	9-10a		:30				0	\$0.00
D 20	KOAT	10/14/12	10/14/12	Action 7 News @ 5p Sun	5-530p		:30				0	\$0.00
D 21	KOAT	10/14/12	10/14/12	Action 7 News @ 10p Sun	10-1030p		:30				0	\$0.00
D 22	KOAT	10/15/12	10/16/12	5a A7N More In The AM	5-6a		:30				0	\$0.00
D 23	KOAT	10/15/12	10/16/12	6a A7N More In The AM	6-7a		:30				0	\$0.00
D 24	KOAT	10/15/12	10/16/12	Good Morning America	7-9a		:30				0	\$0.00
D 25	KOAT	10/15/12	10/16/12	Live with Regis & Kelly 9-10a	9-10a		:30				0	\$0.00
D 26	KOAT	10/15/12	10/16/12	The View 10-11a	10-11a		:30				0	\$0.00

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Haarsl television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to placing advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 904066 /	Alt Order # 06120492	
Contract Dates 10/10/12 - 10/16/12	Product Issue	Estimate # NRSC 2012
Advertiser NRSC National Republica		Original Date / Revision 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/15/12	10/16/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 28	KOAT	10/15/12	10/16/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 29	KOAT	10/15/12	10/16/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 30	KOAT	10/15/12	10/16/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 31	KOAT	10/15/12	10/16/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 32	KOAT	10/15/12	10/16/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 33	KOAT	10/15/12	10/16/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 34	KOAT	10/15/12	10/15/12	DWTS	7-10p		:30			NM	0	\$0.00
D 35	KOAT	10/11/12	10/11/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 36	KOAT	10/15/12	10/15/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision	Alt Order #	
904068 /	06120487	
<u>Product</u>		
<u>Issue</u>		
Contract Dates	Estimate #	
10/03/12 - 10/09/12	NRSC 2012	
Advertiser	Original Date / Revision	
NRSC National Republican Senate Comm	08/29/12 / 08/29/12	
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KOAT	Mary Tricoli	HRP - Washington
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
IOB#	Advertiser Code	Product Code
9912521		
Agency Ref	Advertiser Ref	

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
O 1	KOAT	10/04/12	10/05/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
O 2	KOAT	10/03/12	10/05/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 3	KOAT	10/03/12	10/05/12	Good Morning America	7-9a		:30			NM	0	\$0.00
O 4	KOAT	10/04/12	10/05/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
O 5	KOAT	10/03/12	10/05/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
O 6	KOAT	10/03/12	10/05/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
O 7	KOAT	10/04/12	10/05/12	Or Oz	4-5p		:30			NM	0	\$0.00
O 8	KOAT	10/03/12	10/05/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
O 9	KOAT	10/03/12	10/05/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
O 10	KOAT	10/03/12	10/05/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
O 11	KOAT	10/04/12	10/05/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
O 12	KOAT	10/03/12	10/05/12	Nightline	1105-1135p		:30			NM	0	\$0.00
O 13	KOAT	10/03/12	10/03/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 14	KOAT	10/06/12	10/06/12	Sa A7N Balloon Fiesta	6-9a		:30			NM	0	\$0.00
O 15	KOAT	10/06/12	10/06/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
O 16	KOAT	10/06/12	10/06/12	ABC Prime College Football	6-930P		:30			NM	0	\$0.00
O 17	KOAT	10/07/12	10/07/12	A7N LTM Sun 5am	5-6a		:30			NM	0	\$0.00
O 18	KOAT	10/07/12	10/07/12	Su A7N Balloon Fiesta	6-9A		:30			NM	0	\$0.00
D 19	KOAT	10/07/12	10/07/12	This Week	9-10a		:30			NM	0	\$0.00
O 20	KOAT	10/07/12	10/07/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
O 21	KOAT	10/07/12	10/07/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
O 22	KOAT	10/08/12	10/09/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
O 23	KOAT	10/08/12	10/09/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
O 24	KOAT	10/08/12	10/09/12	Good Morning America	7-9a		:30			NM	0	\$0.00
O 25	KOAT	10/08/12	10/09/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
O 26	KOAT	10/08/12	10/09/12	The View 10-11a	10-11a		:30			NM	0	\$0.00

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

KOAT
www.koat.com

Contract / Revision 904088 /	Alt Order # 06120487	
Contract Dates 10/03/12 - 10/09/12	Product Issue	Estimate # NRSC 2012
<u>Advertiser</u> NRSC National Republica		Original Date / Revision 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 27	KOAT	10/08/12	10/09/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 28	KOAT	10/08/12	10/09/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 29	KOAT	10/08/12	10/09/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 30	KOAT	10/08/12	10/09/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 31	KOAT	10/08/12	10/09/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 32	KOAT	10/08/12	10/09/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 33	KOAT	10/08/12	10/09/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 34	KOAT	10/08/12	10/08/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 35	KOAT	10/09/12	10/09/12	BODY OF PROOF	9-10p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision 903861 /	Alt Order # 06120484	
Product Issue		
Contract Dates 09/26/12 - 10/02/12	Estimate # NRSC 2012	
Advertiser NRSC National Republican Senate Comm	Original Date / Revision 08/29/12 / 08/29/12	
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOAT	Account Executive Mary Tricoli	Sales Office HRP - Washington
Special Handling		
Demographic Adults 35+		
IDB# 9912521	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots		Amount
											Spots	Spots	
D 1	KOAT	09/27/12	09/27/12	5a A7N More In The AM	5-6a		:30			NM	0	0	\$0.00
D 2	KOAT	10/01/12	10/02/12	5a A7N More In The AM	5-6a		:30			NM	0	0	\$0.00
D 3	KOAT	09/26/12	09/28/12	6a A7N More In The AM	6-7a		:30			NM	0	0	\$0.00
D 4	KOAT	10/01/12	10/02/12	6a A7N More In The AM	6-7a		:30			NM	0	0	\$0.00
D 5	KOAT	09/26/12	09/28/12	Good Morning America	7-9a		:30			NM	0	0	\$0.00
D 6	KOAT	10/01/12	10/02/12	Good Morning America	7-9a		:30			NM	0	0	\$0.00
D 7	KOAT	09/27/12	09/28/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	0	\$0.00
D 8	KOAT	10/01/12	10/02/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	0	\$0.00
D 9	KOAT	09/26/12	09/28/12	The View 10-11a	10-11a		:30			NM	0	0	\$0.00
D 10	KOAT	10/01/12	10/02/12	The View 10-11a	10-11a		:30			NM	0	0	\$0.00
D 11	KOAT	09/26/12	09/28/12	Ellen 3-4p	3-4p		:30			NM	0	0	\$0.00
D 12	KOAT	10/01/12	10/02/12	Ellen 3-4p	3-4p		:30			NM	0	0	\$0.00
D 13	KOAT	09/27/12	09/28/12	Dr Oz	4-5p		:30			NM	0	0	\$0.00
D 14	KOAT	10/01/12	10/02/12	Dr Oz	4-5p		:30			NM	0	0	\$0.00
D 15	KOAT	09/26/12	09/28/12	Action 7 News @ 5p	5-530p		:30			NM	0	0	\$0.00
D 16	KOAT	10/01/12	10/02/12	Action 7 News @ 5p	5-530p		:30			NM	0	0	\$0.00
D 17	KOAT	09/26/12	09/28/12	Action 7 News @ 6p	6-630p		:30			NM	0	0	\$0.00
D 18	KOAT	10/01/12	10/02/12	Action 7 News @ 6p	6-630p		:30			NM	0	0	\$0.00
D 19	KOAT	09/26/12	09/28/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	0	\$0.00
D 20	KOAT	10/01/12	10/02/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	0	\$0.00
D 21	KOAT	09/27/12	09/28/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	0	\$0.00
D 22	KOAT	10/01/12	10/02/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	0	\$0.00
D 23	KOAT	09/27/12	09/27/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	0	\$0.00
D 24	KOAT	10/01/12	10/01/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	0	\$0.00
D 25	KOAT	09/26/12	09/28/12	Nightline	1105-1135p		:30			NM	0	0	\$0.00
D 26	KOAT	10/01/12	10/02/12	Nightline	1105-1135p		:30			NM	0	0	\$0.00

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision	Alt Order #
903861 /	06120484

Contract Dates	Product	Estimate #
09/26/12 - 10/02/12	Issue	NRSC 2012

Advertiser	Original Date / Revision
NRSC National Republica	08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	10/01/12	10/01/12	DWTS	7-9P		:30			NM	0	\$0.00
D 28	KOAT	09/29/12	09/29/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 29	KOAT	09/29/12	09/29/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 30	KOAT	09/29/12	09/29/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 31	KOAT	09/30/12	09/30/12	This Week	9-10a		:30			NM	0	\$0.00
D 32	KOAT	09/30/12	09/30/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 33	KOAT	09/30/12	09/30/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____

Date: _____

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KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

CONTRACT

Contract / Revision	All Order #
903873 /	06120481
<u>Product</u>	
<u>Issue</u>	
<u>Contract Dates</u>	<u>Estimate #</u>
09/19/12 - 09/25/12	NRSC 2012
<u>Advertiser</u>	<u>Original Date / Revision</u>
NRSC National Republican Senate Comm	08/29/12 / 08/29/12
<u>Billing Cycle</u>	
EOM/EOC	Broadcast
<u>Station</u>	
KOAT	Account Executive Mary Tricoli
<u>Sales Office</u>	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
9912521	
<u>Product Code</u>	
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 1	KOAT	09/19/12	09/21/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	09/24/12	09/25/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 3	KOAT	09/19/12	09/21/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 4	KOAT	09/24/12	09/25/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 5	KOAT	09/19/12	09/21/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 6	KOAT	09/24/12	09/25/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 7	KOAT	09/20/12	09/21/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	\$0.00
D 8	KOAT	09/24/12	09/25/12	Live with Regis & Kelly 9-10a9-10a			:30			NM	0	\$0.00
D 9	KOAT	09/19/12	09/21/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 10	KOAT	09/24/12	09/25/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 11	KOAT	09/19/12	09/21/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	09/24/12	09/25/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KOAT	09/20/12	09/21/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 14	KOAT	09/24/12	09/25/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 15	KOAT	09/19/12	09/21/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 16	KOAT	09/24/12	09/25/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 17	KOAT	09/19/12	09/21/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 18	KOAT	09/24/12	09/25/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 19	KOAT	09/19/12	09/21/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	\$0.00
D 20	KOAT	09/24/12	09/25/12	Entertainment Tonight 630-7p630-7p			:30			NM	0	\$0.00
D 21	KOAT	09/20/12	09/21/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	09/24/12	09/25/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 23	KOAT	09/20/12	09/20/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 24	KOAT	09/24/12	09/24/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 25	KOAT	09/19/12	09/21/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 26	KOAT	09/24/12	09/25/12	Nightline	1105-1135p		:30			NM	0	\$0.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Haarsl television inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



KOAT
3801 Carlisle Blvd. NE
Albuquerque, NM 87107
(505)884-7777

Contract / Revision 903873 /	Alt Order # 06120481	
Contract Dates 09/19/12 - 09/25/12	Product Issue	Estimate # NRSC 2012
Advertiser NRSC National Republica		Original Date / Revision 08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										NM		
D 27	KOAT	09/24/12	09/24/12	DWTS	7-9P		:30			NM	0	\$0.00
D 28	KOAT	09/24/12	09/24/12	CASTLE	9-10p		:30			NM	0	\$0.00
D 29	KOAT	09/25/12	09/25/12	DWTS RESULTS	8-9p		:30			NM	0	\$0.00
D 30	KOAT	09/19/12	09/19/12	MODERN/HAPPY	8-9p		:30			NM	0	\$0.00
D 31	KOAT	09/22/12	09/22/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 32	KOAT	09/22/12	09/22/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 33	KOAT	09/22/12	09/22/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 34	KOAT	09/23/12	09/23/12	This Week	9-10a		:30			NM	0	\$0.00
D 35	KOAT	09/23/12	09/23/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 36	KOAT	09/23/12	09/23/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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CONTRACT

Contract / Revision	Alt Order #
903880 /	06120477
<u>Product</u>	
<u>Issue</u>	
Contract Dates	Estimate #
09/12/12 - 09/18/12	NRSC 2012
<u>Advertiser</u>	
NRSC National Republican Senate Comm	
Original Date / Revision	
08/29/12 / 08/29/12	
<u>Billing Cycle</u>	
EDM/EOC Broadcast	
<u>Station</u>	
KOAT Mary Tricoli	
<u>Sales Office</u>	
HRP - Washington	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	
9912521	
<u>Advertiser Code</u>	
<u>Product Code</u>	
<u>Agency Ref</u>	
<u>Advertiser Ref</u>	

And:

Strategic Media - DC
3299 K St NW
Suite 200
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
D 1	KDAT	09/14/12	09/14/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 2	KOAT	09/18/12	09/18/12	5a A7N More In The AM	5-6a		:30			NM	0	\$0.00
D 3	KDAT	09/12/12	09/14/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 4	KOAT	09/17/12	09/18/12	6a A7N More In The AM	6-7a		:30			NM	0	\$0.00
D 5	KOAT	09/12/12	09/14/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 6	KOAT	09/17/12	09/18/12	Good Morning America	7-9a		:30			NM	0	\$0.00
D 7	KOAT	09/13/12	09/14/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 8	KDAT	09/17/12	09/18/12	Live with Regis & Kelly 9-10a	9-10a		:30			NM	0	\$0.00
D 9	KOAT	09/12/12	09/14/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 10	KOAT	09/17/12	09/18/12	The View 10-11a	10-11a		:30			NM	0	\$0.00
D 11	KOAT	09/12/12	09/14/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 12	KOAT	09/17/12	09/18/12	Ellen 3-4p	3-4p		:30			NM	0	\$0.00
D 13	KDAT	09/13/12	09/14/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 14	KDAT	09/17/12	09/18/12	Dr Oz	4-5p		:30			NM	0	\$0.00
D 15	KOAT	09/12/12	09/14/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 16	KDAT	09/17/12	09/18/12	Action 7 News @ 5p	5-530p		:30			NM	0	\$0.00
D 17	KOAT	09/12/12	09/14/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 18	KOAT	09/17/12	09/18/12	Action 7 News @ 6p	6-630p		:30			NM	0	\$0.00
D 19	KDAT	09/12/12	09/14/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 20	KOAT	09/17/12	09/18/12	Entertainment Tonight 630-7p	630-7p		:30			NM	0	\$0.00
D 21	KOAT	09/13/12	09/14/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 22	KOAT	09/17/12	09/18/12	Action 7 News @ 10p M-F	10-1030p		:30			NM	0	\$0.00
D 23	KOAT	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 24	KOAT	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p		:30			NM	0	\$0.00
D 25	KOAT	09/12/12	09/14/12	Nightline	1105-1135p		:30			NM	0	\$0.00
D 26	KOAT	09/17/12	09/18/12	Nightline	1105-1135p		:30			NM	0	\$0.00

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(505)884-7777

<u>Contract / Revision</u>	All Order #	
903880 /	06120477	
<u>Contract Dates</u>	<u>Product</u>	<u>Estimale #</u>
09/12/12 - 09/18/12	Issue	NRSC 2012
<u>Advertiser</u>		<u>Original Date / Revision</u>
NRSC National Republica		08/29/12 / 08/29/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 27	KOAT	09/17/12	09/17/12	DWTS	7-10p		:30			NM	0	\$0.00
D 28	KOAT	09/12/12	09/12/12	REVENGE	9-10p		:30			NM	0	\$0.00
D 29	KOAT	09/14/12	09/14/12	PRIMETIME	8-9p		:30			NM	0	\$0.00
D 30	KOAT	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a		:30			NM	0	\$0.00
D 31	KOAT	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p		:30			NM	0	\$0.00
D 32	KOAT	09/15/12	09/15/12	ABC Prime College Football	6-930p		:30			NM	0	\$0.00
D 33	KOAT	09/16/12	09/16/12	This Week	9-10a		:30			NM	0	\$0.00
D 34	KOAT	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p		:30			NM	0	\$0.00
D 35	KOAT	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p		:30			NM	0	\$0.00
Totals											0	\$0.00

Signature: _____ Date: _____

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Hearst Television Inc. does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.